



BANK OF NAPLES

FOR IMMEDIATE RELEASE

DATE: May 4, 2010
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BANK OF NAPLES CELEBRATES 10th ANNIVERSARY; LOCALLY OWNED AND OPERATED COMMUNITY BANK ESTABLISHED IN 2000

NAPLES, FL. May 4, 2010 – Bank of Naples, a locally owned and operated community bank, is marking its 10th anniversary this month. Established in 2000, Bank of Naples serves the personal and commercial banking needs of local residents and businesses within Naples, Bonita Springs and the surrounding communities in Southwest Florida.

Located at 4099 Tamiami Trail N., the bank was founded by a group of private investors with a single location and just a handful of employees on May 8, 2000. The bank has grown steadily over the years and added a second full-service location in Bonita Springs. Today, the bank is one of the largest independent banks based in Southwest Florida, with more than \$200 million in total assets, \$150 million in total deposits and 24 employees.

“It has been very gratifying to see how our bank has grown since we opened our doors 10 years ago,” said Elliot S. Kaplan, Chairman of the Board of Directors of Bank of Naples. “With all the recent mergers and consolidation within our industry, we believe that there is a strong need for a local bank that can provide highly personalized customer service.”

Bank of Naples provides relationship banking through a complete line of loan and deposit products as well as Internet Banking. The bank’s full-service offices are located at 4099 Tamiami Trail N. in Naples and 11515 Bonita Beach Road in Bonita Springs. Hours are from 9 a.m. to 4 p.m. Monday through Thursday and from 9 a.m. to 5:30 p.m. on Friday.

The bank is led by an experienced team of local community bankers, including Charles Gisler, Executive Vice President and Chief Financial Officer; Mary A. Cone, Executive Vice President and Chief Credit Officer; and Kim Williams, Vice President and Branch Manager. The Board of Directors consists of several well-regarded business and

community leaders, including Chairman Elliott S. Kaplan; Eugene “Gene” Frye; Khosrow Moaveni; Kenneth Murray; William S. Reiling; and James D. Vogel.

“As we mark our 10th anniversary, Bank of Naples continues to have a vested interest in the future success and prosperity of our community,” Kaplan said. “Bank of Naples offers a variety of loan solutions to meet all your personal and business needs. We offer quick decisions made by people who understand the local market because they have lived and worked here for many years. We look forward to building upon this proud tradition.”

For more information, call 430-2500 or visit the bank online at www.bankofnaples.com.

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